



2143

[12406/35]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Stephen LUPO et al.
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For : INTERACTIVE MEDIA RESPONSE PROCESSING
SYSTEM
Group Art Unit : 2143
Examiner : Joseph E. Avellino
Confirmation No. : 1638

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on:

Date: March 28, 2005

Signature: 

AMENDMENT A

SIR:

This paper addresses the Office Action mailed September 27, 2004, for which the three-month shortened statutory response period originally expired December 27, 2004, but with the payment of a three-month extension of time, has been extended to March 28, 2004, March 27 being a Sunday. Please reconsider the application in light of the amendment and remarks given below.

Amendment to the Claims are found in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.